

MBCC Means Business Incubator & Accelerator Programs



Overview

The MBCC Means Business Programs are designed to engage with current & future Black business owners & BIPOC entrepreneurs. The programs provide:

- A 1-year membership to the Madison Black Chamber of Commerce
- Added growth fuel through loan & investment readiness
- Educational sessions and weekly one-on-one meetings to keep progress on track
- Practical business tools to grow & scale immediately
- Access to exclusive services & cost-sharing

Shared Services

Through the shared services, our aim is to help partially cover the cost of beneficial services to small and medium-sized businesses. Covered cost-sharing services include:

- Bookkeeping, Controller, Financial Planning & Data Analytics
- Marketing Planning, Marketing & Graphic Design
- Digital Ad Management (Facebook, Google, etc.)
- Webinars, Landing Pages and Lead Generation
- Sales Coaching & Support
- Software/Website Development
- PEO Monthly Services

Testimonials

"MBCC provided the extra help and encouragement that I needed through classes via zoom, mentorship, and shared services. I also really liked the one-on-one meetings and the express mentorship day when we got to meet people already in the field."

- **Lakisha Johnson, Unique Hair & Accessories**

"The Program was very informative and allows you to start the process of thinking outside the box for having a successful business approach. The diverse cohorts leaders and mentors allow for information at ease and help progress your ability to be self-sustainable. Kudos to the MBCC Incubator program helping local small business in Wisconsin get the grounding and traction they need to get going."

- **Matthew Ayala, Gem Mint Floor Care**

"...I cannot express enough gratitude for the MBCC Means Business Program. I would highly encourage anyone who feels stuck in their business and is seeking ways to grow to join this well-designed program. It has provided me with the knowledge, confidence, and support I needed to take my business to the next level. Thank you, MBCC Means Business Program!"

- **Bing Liang, US University Pathways**

Mentorship

The MBCC Means Business Mentorship Program leverages the experience of the program team and a technology platform to connect and facilitate Mentee, Mentor, and Skills Based Coaching connections.

Mentoring is a professional relationship in which an experienced and knowledgeable individual (the mentor) provides guidance, support, and advice to a less experienced individual (the mentee) to help them develop their skills, knowledge, and career.



MBCC Means Business Accelerator Inaugural Accelerator Cohort Spring 2023



Bartender 608 Intoxicologists and Cocktail Caterers

bartender608.com

Bartender 608 is a full-service luxury mobile bartending business located in Madison. Bartender 608 offers bartending services to private and corporate clients in the most useful and stress-free way we can by handling all elements of beverage services affairs.



IH Concepts

ihconceptsonline.com

IH Concepts is a strategic graphic design and marketing firm serving small businesses and organizations located near Madison. We are a team of professional creators and problem solvers dedicated to helping other businesses in our community succeed while having fun in the process.



Ernie's African Kick Sauce

ernieskicksauces.com

Ernie's is a mother daughter duo from Togo, Lomé in West Africa. Ernie's African Kick Sauce is an original flavoring sauce infused with spices and other ingredients that are sure to give your meal a kick! having fun in the process.



Prodigal Building Systems

prodigalsys.us

Prodigal Building Systems (PBS) is a minority-owned construction company dedicated to providing high-quality construction services while promoting diversity and inclusion within the industry.



SRG Health Labs

srg-drug-screening-lab-llc.ueniweb.com

SRG Health Labs is a small community clinic that is located on the east side of Madison, where we service patients that need lab draws or lab panels, DNA testing and drug testing, and more. SRG Health Labs also has a mobile service that is perfect for patients who can't come to the clinic.



Malik's Elite Cleaning

malikseliteclean.net

Elite Clean is a residential cleaning service that serves residential and commercial customers located in Madison. The company is built on the core principle of a professional staff that is committed to exceeding customer expectations.



US University Pathways

usuniversitypathways.com

US University Pathways creates key pathways to foster the exchange of education in the state of Wisconsin and beyond. We believe that education transcends borders and has the power to shape minds, broaden horizons, and foster personal growth.

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Ideating

Angele Risk Management Consulting
riskrain.org

Moore's Trucking

Tre-Azure - Launching July 16!
tre-azure.com

Vantablack Fitness



Incubating

Ancestral Tribe Custom Apparel
facebook.com/ancestral-tribe-custom-apparel

Divine Beauty SLT
divinebeautystylist.com

Earthly Temptations
facebook.com/earthlytemptation.llc

Gem Mint Floor Care
gemmintfloorcarellc.com

Holy Godz
holygodz.com

HU Assisted Living Homes
huassistedlivinghomes.com

Oh-She-Cute
oh-she-cute.com

Simple Cuts Salon
simplecutssalon.booksy.com

Unique Hair & Accessories
facebook.com/uhaproducts

